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62.25

# 1939 Wholesale List



**"PINK ELEGANCE"**

**Brazil Dahlia Farm**

INDIANAPOLIS, INDIANA

R. R. 6, Box 307

PHONE DREXEL 7822-R1



## DISCOUNTS AND TERMS



10% discount for 1000 or more of a variety.

10% extra bulbs usually added which is 10 extra in 100 bulb order.

Not less than five of a variety at the prices quoted, when price is below 25c. For less than five, add 3c per bulb extra.

**TERMS**—Are cash or part cash, with C. O. D. shipments, unless credit has been established. No packing charges.

Telegraph orders receive our special attention.

If no postage is included with parcel post order we will send via express or C. O. D. for postage.

If mailing size tubers are wanted, please advise at time of placing order. Otherwise strong divisions will be sent.

### MINIMUM ORDER \$1.50

The prices listed here cancel all previous prices where orders are not definitely placed.



## BRAZIL DAHLIA FARM

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### 1939 INTRODUCTIONS

#### "LITTLE BING"

##### A 1939 INTRODUCTION

Bright red formal decorative miniature Dahlia, scoring 83 this year at the Trial Grounds, also a ribbon winner. A tall, long stem Dahlia, robust plant, usually not necessary to stake. Excellent cut flower.

Clump of 4 tubers or more \$5.00 each net.

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#### "BLUE EYES"

##### A 1939 INTRODUCTION

Purple to blue miniature ball, about three inches across. Very sturdy plant. This is its fourth year and it has never needed staking. Very good for cut flowers. Bloom on end of stem; blooms nearly round.

Large clumps of 4 or more tubers \$3.50 each net. One each of the above for \$7.00.

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### 1938 AND SOME CHOICE RECENT INTRODUCTIONS

#### HASLEROVA—Informal Decorative

White, with royal purple markings. Winner for best bi-color in the New York 1936 show. Awarded two certificates at trial gardens in 1936. It attracted much attention in our garden past season.....\$ .60

#### KATIE K.—Informal Decorative

A clear pink, of large size on long stems. Classed as the greatest exhibition pink since Kathleen Norris. A Certificate winner and it will win for you if you grow it. 3.00

#### LITTLE MISS MUFFET—Min. Inf. Decorative

A small cut-flower Dahlia, blooms 4 to 5 in.; plenty of them on dandy stems. Color true pink, each petal edged with deeper pink. One of the finest cutting varieties, unsurpassed for spray or basket work. Honor Roll Dahlia..... .75

#### MICHIGAN WHITE—Semi Cactus

Flowers run from 5 to 8 inches normally. Award of Honor at Atlanta, Ga. Achievement Medal winner at the Michigan State Show. An excellent root maker..... 2.50

#### MONARCH OF THE EAST—For. Decorative

A super giant. Blooms 13 to 14 inches with slight disbudding. Always has a tight center. Color a warm gold with apricot and orange buff suffusion with slight coppery red on the reverse..... 3.00

#### MISS PARKERSBURG—Inf. Decorative

One of the largest and most beautiful Dahlias. Color, oschreaceous buff, back of petals carrot red, with some tones of Jasper red. Excellent flowering habits, on long, clean stems. A great prize winner 2.00

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## BRAZIL DAHLIA FARM

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### **MRS. C. E. WILDON—For. Decorative**

Color, brilliant scarlet with orange buff reverse; blooms 9 to 11 inches on long cane like stems; foliage heavy and leathery. Scored 86.6 at East Lansing and is on Mr. Barron's Honor Roll.....

2.00

### **MRS. WM. S. KNUDSEN—Inf. Decorative**

A pure white, it already has a fine record as a prize-winner; exhibited 4 times in the undisseminated classes it was 4 times a winner .....

1.00

### **NEGUS—Formal Decorative**

Oxblood red to almost black in center. Plants extremely robust, long stems, insect resisting. Try it on our recommendation. Good size blooms, held erect.....

1.75

### **PACIFIC SPLENDOR—Inf. Decorative**

Nearly white at center with body of flower delicate lavender pink. A true pastel shade. The soft tones of this flower give a distinctive beauty and delicate appeal. The blooms are large with petals slightly waved .....

.70

### **PINK ELEGANCE—Semi Cactus**

True brilliant rose pink 8 in. to 10 in. in diameter, with corresponding depth holding perfect center throughout season. Good keeping qualities. Winner of the American Home Achievement Medal in Indianapolis and Louisville.....

2.50

### **PREMIER'S MAJESTIC—Inf. Decorative**

Salmon, Gold and Salmon. Certificate winner at Storrs. Not shown and was not intended to be sold this year. Some stock was stolen so it was released.....

1.50

### **RED SUNSET—Informal Decorative**

Bright vivid scarlet, exhibition type in size and color; stems long and stiff; foliage good and insect resistant. A healthy and vigorous grower the bushes attain a height of 6 to 7 feet. Certified at East Lansing. This is a bright flower that attracts attention in the garden.....

1.00

### **ROSEMARY'S BEAUTY—Semi Cactus**

True form with a color of pink shading to lemon center; flowers 11 inches with plenty of depth. Blooms early. Winner of American Home Achievement Medal at Cleveland. On Honor Roll.....

2.00

### **SYLVIA—Miniature Formal Decorative**

Garnet red. Free flowering. Bushes covered with blooms all season. Ideal for cutting. Listed on Leonard Barron's Honor Roll and J. W. Johnston's Futurity.....

.50

# BRAZIL DAHLIA FARM

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## MINIMUM ORDER \$1.50

3c per bulb extra in less than 5 of a variety.

10% discount on 1000 or more of a variety.

Prices will be quoted on collections boxed for your need at your request.



## STANDARD DAHLIAS OF MERIT

### **A. D. LIVONI—Ball**

Shell Pink, good stems..... .04

### **AMELIA ERHART—Semi Cactus**

Apricot buff with primrose at base. An honor roll Dahlia, one of the best..... .25

### **AMUN RA—Informal Decorative**

A good bronze dahlia, free flowering and robust plant..... .09

### **BAGDAD—Informal Decorative**

An immense flower of flaming scarlet. Ideal plant and bloom..... .10

### **BASHFUL GIANT—Formal Decorative**

A gigantic heavy bloom, apricot with orange shadings..... .05

### **BLUE JERSEY—Formal Decorative**

A lavender Jersey Beauty. Same shape of plant, blooms, stems and bulbs. Blooms may be a trifle larger. A better color than Ida De V Warner and a good keeper..... .09

### **BUCKEYE BRIDE—Formal Decorative**

Similar to Jersey Beauty but a brighter color and better stems. A beautiful Geranium pink..... .20

### **BUNTER'S VOGEL—Cactus**

A beautiful purple and white Cactus dahlia, free blooming and low growth; good stems and very attractive..... .20

### **CALIFORNIA IDOL—Informal Decorative**

A bright glistening yellow. A prize winner at all shows. There has never been a yellow dahlia introduced that will equal it for large clear yellow blossoms and these in great profusion..... .20

## BRAZIL DAHLIA FARM

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### **CAVALCADE—Formal Decorative**

Soft rosy magenta. Very good cut flower.. .09

### **CHARLOTTE CALDWELL—Ball**

Bright orange, very free blooming. Sturdy plants, one of the best; try it..... .25

### **CHEEMARS EUREKA—Formal Decorative**

The best large white dahlia for cutting, has a faint tint of lavender at center. It seems to be a standard white just as Jersey Beauty is the standard of pink dahlias. Blooms 7 to 8 inches across on 3 foot stems .....

.08

### **CHEEMARS U. S. A.—Semi Cactus**

Bronze to orange. Medium size blooms in abundance; good stems..... .15

### **COMMODORE—Informal Decorative**

This is one of the largest dahlias. It produces blooms 8 to 12 inches without disbudding, although many of the blooms come with open centers it is still highly recommended by us. Very early and free blooming .....

.03

### **DADDY KEMP—Informal Decorative**

Dark velvet red; 1935 introduction. Very large blooms. Can be grown to enormous size .....

.18

### **D. M. MOORE—Formal Decorative**

Colossal flowers, full and free, very dark maroon, almost black..... .06

### **DWIGHT W. MORROW—Inf. Decorative**

Large, gigantic bloom of bright red..... .18

### **EDNA FERBER—Semi Cactus**

A very large glistening coral shading to old gold at base of petals..... .15

### **ELINOR VANDERVEER—Formal Decorative**

Satiny rose pink..... .04

### **ELINOR M. RADELL—Informal Decorative**

Violet rose with darker reverse and golden shadings; strong, rugged growth.. .16

### **ELISSA LANDI—Formal Decorative**

Jasper pink blended to buff. Flowers very large and deep; an Honor Roll dahlia..... .16

### **ELITE PEACH—Formal Decorative**

Orchid pink of good size and form..... .16

### **ELSIE SWOBODA—Formal Decorative**

Japan rose pink with chrome yellow radiating from the center of the flower; large blooms on good stems..... .12

### **ENTRUP SULTAN—Formal Decorative**

Deep carmine, slender stems; a foreign introduction .....

.20

# BRAZIL DAHLIA FARM

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<b>E. T. BEDFORD—Formal Decorative</b>		
Very large. Violet purple.....		.20
<b>FLORENCE—Ball</b>		
A beautiful lavender ball dahlia, does not drop petals and is a good cut flower variety .....		.06
<b>FLORAL PARK JEWELL—Ball</b>		
The best long stem, free blooming, red ball dahlia ever introduced.....		.03
<b>FOREST FIRE—Informal Decorative</b>		
A beautiful red and yellow. The name describes its color very well. It has nice size blooms and sure attracts attention....		.20
<b>FRAU O' BRACHT—Cactus</b>		
Large promise yellow. Strong stems. A worthy variety .....		.35
<b>FRANCIS LOROCCO—Formal Decorative</b>		
Clear canary yellow.....		.04
<b>GOLDEN STANDARD—Cactus</b>		
Golden tan, slightly incurved. We are proud to recommend this good variety as it is a beauty. Every one should grow this variety. It seems to meet all requirements .....		.16
<b>GRACE—Formal Decorative</b>		
White tipped lavender. Heat resisting on good stems .....		.20
<b>GRETTEL—Cactus</b>		
(Straight cactus). Bright henna. A very free blooming variety .....		.20
<b>HAPPINESS—Decorative</b>		
Strawberry pink with silver reverse. A beautiful 1936 introduction.....		.12
<b>HELVETIA—Single</b>		
Coltness Gem Hybrid. Small red and white blooms .....		.10
<b>HI LIGHT—Informal Decorative</b>		
Bright red with yellow shadings. Its color is very outstanding. Free blooming.....		.16
<b>H. R. S.—Informal Decorative</b>		
(Herbert R. Stovel) Large golden yellow. Good blooms on long stems.....		.15
<b>HUNTS VELVET WONDER—Inf. Decorative</b>		
Deep rosy magenta blending into a true purple. A large, beautiful dahlia with good stems .....		.08
<b>IDA DE VER WARNER—Formal Decorative</b>		
Large lavender. Very good. One of the best dahlias grown.....		.04

## BRAZIL DAHLIA FARM

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### INKYO—*Semi Cactus*

Very large dark red or maroon, incurved.  
Strong grower. Extra long stems..... .07

### JANE ROSS—*Informal Decorative*

Bright purplish crimson, shaded violet. A  
1935 introduction ..... .08

### JANET SOUTHWICK—*Informal Decorative*

Pumgranite purple, shaded silver. Heavy  
foliage ..... .25

### JEAN HARLOW—*Formal Decorative*

Tall plant, blooms clear white; free  
blooming on long stems ..... .12

### JEAN KERR—*Formal Decorative*

The best dahlia of its size regardless of  
color, ever introduced for cut flowers.  
Pure white, fine cut flower..... .06

### JEAN TRIMBEE (Trimbee)—*Semi Cactus*

Large, long petaled, thick flower of Pe-  
tunia violet. Tall strong grower. Good  
stems. Honor Roll Dahlia ..... .22

### JERSEYS BEAUTY—*Formal Decorative*

A perfect bloom of erosion pink. The best  
pink dahlia to date..... .06

### JERSEY'S RED BEAUTY—*Formal Decorative*

Bright red and similar in shape to Jersey  
Beauty ..... .20

### JERSEY BEACON—*Formal Decorative*

Chinese scarlet. A very free blooming  
dahlia, very dependable..... .04

### JERSEY WHITE BEAUTY—*Formal Decorative*

An outstanding white. It seems to meet  
all requirements in a white dahlia; similar  
to Jersey Beauty in size..... .25

### JERSEY DAINTY—*Cactus*

White, slightly tinted pink. Plants are  
very prolific with long stems..... .06

### JERSEY MELODY—*Semi Cactus*

Tyrian Rose shaded to silver at tips..... .15

### JUDGE MEREAN—*Formal Decorative*

A wonderful blending of yellow, gold and  
orange, suffused pink, edged red. Early  
and free. Late in the season this dahlia  
changes to a beautiful orange..... .09

### KATHLEEN NORRIS—*Informal Decorative*

A gigantic bloom of true rose pink, often  
measuring 12 inches in diameter. We con-  
sider it the best pink dahlia ever pro-  
duced where size is wanted..... .05

### KAWeah—*Informal Decorative*

Rose cerise. Can be forced to giant size.  
An exhibition dahlia ..... .25

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## BRAZIL DAHLIA FARM

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### KENTUCKY—Formal Decorative

Orange sport of Jersey Beauty. Many consider it better than Jersey Beauty and we recommend it highly.....

.10

### KING OF BLACKS—Formal Decorative

A very dark red. Early blooming and large bulbs .....

.10

### LA TORADOR—Informal Decorative

A good cut flower variety in bright red. Good stems and blooms are usually about the size of Jersey Beauty.....

.06

### LAVENDER FT. MONMOUTH—Inf. Dec.

This is a real beauty, light lavender and a solid color. Blooms 10 to 12 inches across. Tall plants and very attractive.....

.20

### LE GRAND MANITOU—Formal Decorative

A very attractive variegated dahlia, white, heavily splotched a purplish red.....

.15

### MARGRACE—Informal Decorative

Flaming scarlet on long stems. Many consider it among the best of the late introductions .....

.30

### MARMOUR—Ball

White overcast light violet. It is very dependable for cut flowers; excellent stems .....

.15

### MARY HELEN—Ball

One of the best ball dahlias. Clear yellow with a perfect center.....

.06

### MARY RETZER—Semi Cactus

A lavender sport of Edna Ferber. It is a worthy dahlia in every respect and outstanding in color and form of bloom.....

.20

### MARSHALLS PINK—Formal Decorative

Tall beautiful light pink blooms held high above the foliage. Similar to Jersey beauty, but a thicker bloom and larger.....

.09

### MAN O' WAR—Informal Decorative

The dark rich carmine red that is so outstanding in dahlia shows since 1933.....

.15

### MARGARET WOODROW WILSON—Inf. Dec.

Opalescent pink. Huge flowers of exhibition type. Another of our favorites and it always attracts attention. Don't be without it .....

.09

### MINA BURGLE—Formal Decorative

Large brilliant red; fine for cut flowers. Often called the poinsettia dahlia.....

.07

### MONMOUTH CHAMPION—Form. Dec.

Glistening orange flame, blooms very large .....

.08

## BRAZIL DAHLIA FARM

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### **MONMOUTH SUNBURST—Inf. Decorative**

Bright canary yellow at center, outer petals are bronze. A large free blooming dahlia ..... .12

### **MRS. CARL SALBACH—Formal Decorative**

Very large, lavender pink. Long stiff stems ..... .08

### **MRS. GEO. LE BOUTTELIER—Inf. Dec.**

Crimson red, large blooms, held erect on long stems ..... .08

### **OMAR KHAYYAM—Formal Decorative**

Very large Chinese red shading to bright orange ..... .14

### **ORIENTAL GLORY—Informal Decorative**

First prize at World's Fair for best informal decorative. Second prize at World's Fair for largest and most perfect bloom in seedling section. Cadmium orange overlaid with scarlet. The name describes it very well. It was one of the first to bloom in our fields, and attracted much attention. Good stems and very free blooming ..... .06

### **OUR COUNTRY—Informal Decorative**

Beautiful bright purple edged white on most of the petals ..... .18

### **PAPILLION—Semi Cactus**

Old rose with golden shadings. One of the very free blooming dahlias of medium to large size ..... .07

### **PORTHOS—Ball**

Deep red blooms of good size and form.... .05

### **PRIDE OF CALIFORNIA—Inf. Decorative**

Deep red, a very large flower; will produce many good blooms..... .04

### **PRIDE OF STRATFORD—Formal Decorative**

Large flowers of a brilliant shade of cadmium orange shading to light orange and yellow at the base; a good cut flower..... .03

### **QUEEN CITY—Formal Decorative**

Scarlet pink commercial dahlia. Very early. If you do not grow it, you are passing up one of the best..... .22

### **RED BEAUTY—Informal Decorative**

A red bloom similar in size and shape to Jersey Beauty ..... .20

### **ROBERT EMMETT—Informal Decorative**

Carmine to cardinal red; a very large bloom with good long stems..... .20

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## BRAZIL DAHLIA FARM

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### **ROBERT SCOTT—Formal Decorative**

Apricot yellow on long stems. Strong plant with many large blooms.....

.04

### **RUTH HECTOR—Formal Decorative**

A lovely light pink heavily streaked light yellow. The plant is medium height, usually 3½ feet and is covered with blooms throughout the season. Blooms are the same size and shape as Jersey Beauty, but a more delicate color. Each plant is a bouquet within itself.....

.08

### **SAGAMORE—Formal Decorative**

Golden amber shaded orange buff. Fine for cutting .....

.04

### **SANHICANS PEACH—Inf. Decorative**

Color of a nice ripe peach, with staghorn tips, medium to tall plants.....

.12

### **SATAN—Semi Cactus**

Flaming red horn-like petals rolled and incurved perfectly. Scored 87 by trial gardens. Very tall, large leaves. Usually the strongest plant in the field. A free root producer and sure to please. To be found in all dahlia shows.....

.20

### **SNOW DRIFT—Formal Decorative**

Huge flower of perfect form, pure white. Blooms often 8 to 9 inches.....

.08

### **THE WORLD—Formal Decorative**

Rich rosy magenta and scarlet. A good introduction. The blooms are large and have the appearance of rich velvet, occasionally the reverse of some petals are almost white. A very sturdy plant.....

.09

### **TWENTIETH CENTURY—Single**

One of the best single dahlias we ever grew. Light pink.....

.04

### **WHITE SATAN—Semi Cactus**

A large staghorn bloom. The plant, stems and blooms are almost identical with Satan, except it is white.....

.25

### **WHITE KING—Formal Decorative**

A full centered large white dahlia. A good cut flower or exhibition variety.....

.08

### **WHITE WONDER (Kemps)—Inf. Decorative**

A large shaggy white bloom 10 to 12 inches across. A tall robust variety.....

.09

### **WM. H. HOGAN—Formal Decorative**

The best red tipped white dahlia we ever saw. If you like a beautiful red and white dahlia, strong plant and large blooms. Try this one.....

.04

## BRAZIL DAHLIA FARM

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### **YELLOW JANE COWL—Informal Decorative**

A yellow sport of Jane Cowl, we consider it much better both in bulbs and blooms than its parent. The center of bloom has a faint tint of orange and pink. It does not have a tendency to revert back, as some do ..... .20

### **MIXED DAHLIAS**

This assortment of dahlias is named standard varieties; many types and colors. No seedlings or inferior dahlias..... .02



### **POMPON DAHLIAS**

#### **Large Strong Divisions**

### **BRONZE BEAUTY**

Orange to bronze yellow; long stem, and upright ..... .05

### **CATHERINE**

Clear yellow. Early and very free blooming ..... .05

### **CLAUSSE**

The best long stem orange pompon for cutting ..... .03

### **JOE FETTE**

The best white pompon of the commercial varieties ..... .08

### **LITTLE DAVID**

Deep orange with good double center ..... .12

### **LITTLE DOROTHY**

Cream yellow splotched pink and white. Hardly any two blooms are the same color. Free blooming ..... .10

### **MADELINE**

Pale primrose, edged with rose purple..... .06

### **MORNING MIST**

A new dahlia surpassing nearly all pompon dahlias in color, form, and productiveness. Beautiful white, tipped a delicate lavender ..... .14

### **ROSE WILMOTH—Pompon**

Beautiful rose pink; we know of no other that will equal it in its color..... .09

### **SNOW CLAD**

Clear white. A sturdy plant. Very early and free blooming..... .07

### **VERIDI FLORA**

A novelty, dark green bloom. It blooms very free and sure attracts attention..... .12

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## BRAZIL DAHLIA FARM

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### MINIATURE DAHLIAS

#### **BABY ROYAL**

Salmon shaded apricot. A prize winner at many dahlia shows and still hard to beat .06

#### **BISHOP OF LLANSDOFF**

Red foliage and darker red blooms. Very good for decorations.....12

#### **FAIRY**

Violet rose. Exceptionally good for cut flowers and usually wins a first prize at dahlia shows .....

.04

#### **GOLDINA**

Apple blossom pink. Free blooming.....09

#### **LITTLE JEWELL**

A very delicate pink with beautiful foliage .....

.05

#### **PERSIMMON**

Soft russet orange; a color hard to find in dahlias. We recommend it.....12

#### **PRINZ CARVEL**

The best variegated miniature we ever saw, color dark red or maroon with white tips, the white shows on all petals, about one-third white, a blooming fool.....10



### CANNAS

Per 25  
or More

#### **HUNGARIA**

Fine pink canna, medium height.....03

#### **YELLOW KING HUMBERT**

Yellow with green foliage.....04

BRAZIL DAHLIA FARM

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**ORIENTAL GLORY**

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# 1939 Wholesale List



## DAHLIAS

**OUR BULBS ARE GOVERNMENT INSPECTED.**

Stock offered are strong divisions of field clumps.

**WE GUARANTEE** all stock sent out by us to be in good growing condition, plump, true to name, and of standard size.

We grow our own stock and thoroughly rogue it, digging out all not true to name. We also grow a small portion of the clump from which your tubers were taken and in this way we avoid any question of stock being untrue.

Any complaints not made at time the order is received or within five days will not be considered, because many shipments are made to people who through lack of knowledge of dahlias or neglect of care until they are planted, permit them to dry out, permit them to freeze and other things detrimental to the bulbs; therefore we do not guarantee results as we have no control over stock after it leaves our hands.

We are prepared to ship 75 per cent of all orders **THE DAY RECEIVED.**

**SUPPLY**—We grow for the wholesale trade, making a specialty of supplying florists, seedmen and dahlia growers who require dahlias true to name and Quick Service.

Give us a trial order and investigate our quality and prompt shipments, so you can have a dependable place in view for that rush order.

We usually sell up on some varieties before planting time. An early order would be suggested.

We grow in large quantities and assure you of giving each order our careful attention.

**REFERENCE**—Any trade reference used by the trade.



## GOOD INFORMATION



We are large growers and not jobbers.

We try to please our customers at all times.

We do not buy dahlias of failing or bankrupt growers to fill our orders.

Dahlia bulbs shipped by express are rated as second class and are listed as perishable.

The express company stands all loss by freeze, or damaged otherwise, therefore do not hesitate to have orders shipped in cold weather.

Express on dahlia bulbs is very low, often it is much less than parcel post or freight.

All freight and parcel post shipments travel at purchaser's risk as freight companies do not insure against freeze. Freight shipments travel slow and are handled rough. First-class freight costs about the same as express.

Be sure your express agent has given you second-class rates. If unable to get second-class, notify us and we will assist you.

Indianapolis: America's greatest inland city, located 60 miles from center of population of United States. It is the meeting place of seventeen steam railroads and 43 motor express and freight companies. It is the most easily accessible city in the United States from all parts of the country—the crossroads of America.

Express trains leave hourly day and night including Sundays and holidays.

Let us have your **RUSH** order.

We thank our customers for all past orders and solicit our share of your future trade.

If in Indianapolis during blooming season, visit our display of 12 acres at 6300 South Meridian Street, Indianapolis, Ind.



## MINIMUM ORDER \$1.50

